

PRODUCER PROGRAM OVERVIEW

REGISTER ONLINE - austinfilm.org/classes-events



An **AUSTIN PUBLIC PRODUCER** is an individual who becomes certified to use the video production resources at Austin Public, and cablecasts portions of their content onto Austin Public Access channels and streaming services.

PRODUCER PROGRAM FEE

There is a yearly or monthly subscription payment to access our resources:

Yearly subscription: \$120/year

Month-to month subscription: \$12/Month

Scholarships: find our scholarships information on: austinfilm.org/austin-public/become-a-producer.

1: ATTEND AN ORIENTATION - Required for Producers

1 HR. | FREE | REGISTER ONLINE

Attend an Orientation session to get an overview of Austin Public programs, equipment, training, and resources. Learn about the process of becoming a Producer, taking classes, and getting certified to reserve the equipment and television studios for no additional cost!

2: SCAN REQUIRED DOCUMENTS - Required for all Producers

SUBMIT ONLINE OR IN-PERSON

Austin Film Society will need to scan your photo ID and a document that proves your residency within Travis, Williamson, Bastrop, Hays and Caldwell Counties. This Proof of Residency document can be a utility bill or an official state or city document that includes your name and current address.

3: ATTEND THE MEDIA POLICY CLASS - Required for Producers

2 HRS. | \$30 COST | REGISTER ONLINE

This class covers the seven Universal Representations & Warranties that inform what content may be submitted for playback on the public access channels and online streaming. Completion of this course will provide Producers with the ability to reserve Austin Public's conference room

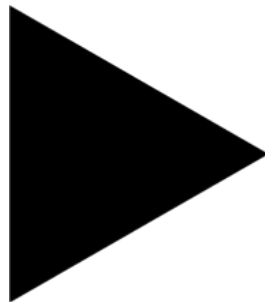
4: PAY YOUR PRODUCER FEE

PAY ONLINE AFTER STEPS 1-3 ARE COMPLETE

Decide whether to pay the yearly subscription @ \$120/year or pay month-to-month @ \$12/month. Monthly subscription can be canceled at any time.

YOU'RE A PRODUCER! You now have access to submit content for distribution as well use the conference room and edit lab!

5: TAKE CERTIFICATION COURSES TO GAIN ACCESS TO EQUIPMENT AND STUDIOS



CERTIFICATION COURSES: Nearly every resource at Austin Public has a certification course associated with it. Producers are able to reserve a resource for no additional cost (above the cost of the course) but will first need to complete the associated certification course. If you're interested in testing out of a course please contact our Station Manager at doug@austinfilm.org

SONY NXCAM CAMERA

2.5 HRS. | \$30 AFS MEMBER | \$40 REGULAR PRICE

This class provides hands-on training for the Sony HXR-NX5U camera (NXCAM), tripod and camera accessories. Once successfully completed, Producers receive certification for both the NXCAM and the Sony HVR-Z5U camera.

This course certifies Producers in the following equipment to then reserve at no additional cost:

- Sony HXR-NX5U 1920x1080p Camera
- Sony PXW-X180 Shotgun Mic
- Sachtler Fluid Head Tripod

CANON 5D MARK III CAMERA

3 HRS. | \$40 AFS MEMBER | \$50 REGULAR PRICE

This class provides hands-on training and certification for the Canon 5D Mark III HD DSLR camera kit, which includes the 5D camera body, 24-105 zoom lens and Rode shotgun mic.

This course certifies Producers in the following equipment to then reserve at no additional cost:

- Canon 5D Mark III 1080p Camera body
- Canon 24-105 Zoom Kit Lens
- Sachtler Fluid Head Tripod
- Rode Video MicPro Shotgun Mic
- Zoom H6 Audio Recorder

SONY PXW-FS5 CAMERA

3 HRS. | \$50 AFS MEMBER | \$60 REGULAR PRICE

This class provides hands-on training and certification for the Sony FS5 cinema camera kit, which includes the FS5 body and 18-105 zoom E-mount lens.

This course certifies Producers in the following equipment to then reserve at no additional cost:

- Sony PXW-FS5 XDCAM 4K Cinema Camera body
- Sony 18-105 Zoom E-Mount Kit Lens
- Sachtler Fluid Head Tripod & Sony shotgun mic

CINEMATOGRAPHY & AESTHETICS – Scheduled every other month

3 HRS. | \$30 AFS MEMBER | \$40 REGULAR PRICE

This class is designed to develop visual storytelling skills for producers with basic experience with cinema cameras. It focuses on how cinematic visual storytelling design helps filmmakers express ideas on an emotional level.

This course certifies Producers in the following equipment to then reserve at no additional cost:

- Rokinon E-mount prime lenses: 24mm, 35mm, 50mm & 85mm
- Metabones E-mount to EF-mount adapter

GRIP AND RIGS

3 HRS. | \$30 AFS MEMBER | \$40 REGULAR PRICE

This class is designed to train the camera rigs, grip gear and accessories Austin Public has to offer. It focuses on the proper set up and safety of the equipment and allows time to get additional hands on practice with the cameras equipment.

This course certifies Producers in the following equipment to then reserve at no additional cost:

- VariZoom Solo Jib Kit with Tripod and Slider Dolly
- SHAPE DSLR Should Mount with Matte Box
- Teradek Bolt Pro Wireless Video Transmitter & Receiver
- Delvcam and Video Devices' Pix Video Monitors and Mount Adapters
- Various C-Stands
- Scrim Kits
- Reflectors, Bounce Boards and Clamps

AUDIO SERIES 1

2 HRS. | \$30 AFS MEMBER | \$40 REGULAR PRICE

This class teaches students basic audio techniques and provides hands-on training and certification on all of the field audio gear Austin Public offers.

This course certifies Producers in the following equipment to then reserve at no additional cost:

- Elettro-Voice RE50 handheld mic
- Sony ECM 77B wired lavalier mic
- Sony UWP-D11 wireless lavalier mic kit
- Sony ECM 670 shotgun mic
- Sennheiser ME66 shotgun mic
- Zoom H6 audio recorder
- Boom poles, Auray DUSM-1 shock mounts & Rycote Softie wind screens
- Sound Devices Audio Mixer Deluxe
- XLR Cables, 1/4 Inch Cables & audio adapters

LIGHTING SERIES 1

3 HRS. | \$30 AFS MEMBER | \$40 REGULAR PRICE

This class teaches students basic lighting techniques and provides certification on all of the field lighting gear Austin Public offers.

This course certifies Producers in the following equipment to then reserve at no additional cost:

- Lowel Omni 500W 3 Kit
- Lowel Pepper Kit - 3 light kit
- Lowel Rifa Soft Box
- LED Mole 3 kit Daylight
- Mole Teenie Weenie 3-light kit
- LED Dracast 1k Bi-Color Lights
- Frezzi LED on-camera light
- LightPanel LED on-camera light
- Raya Soft Collapsible 32" 5-1 Reflector & LG Metal & other Reflectors
- Other accessories: Sand Bags, Apple Boxes, Scissor Clamps, Hi Hats, etc

STUDIO TRAINING - INTRO

10 HRS. | \$100 PRODUCERS AND CREW ONLY

This class provides hands-on certification training for Studio II, a 360 sq. ft. TV studio. You will learn studio terminology, multi-camera production, Sony robotic cameras, LED studio lighting, studio audio, and more. This class is a prerequisite for our Studio Upgrade class, which certifies Producers to use Studio I (the largest studio available at Austin Public).

This course certifies Producers in the following equipment to then reserve at no additional cost:

- Studio 2 (360 sq. ft. TV studio) and Control Room
- Electro-Voice RE50 Vocal mic
- Shure SM58 Vocal mic
- Shure SM57 Instrument mic
- Sony ECM 77B wired lavalier
- Shure SM93 Wired lavalier
- Electro-Voice RE20 Radio/DJ Vocal mic
- C-stands & mic stands (Floor & Desk)
- HDMI and XLR Cables
- Intercom belt packs & Headsets for crew

STUDIO TRAINING – UPGRADE (Studio Intro Class Completion Required)

5 HRS. | \$70 PRODUCERS AND CREW ONLY

This class provides hands-on certification training for Studio I, a 1200 sq. ft. TV studio. You will learn a more advanced DMX lighting system, studio cameras, audio inputs, prop room, loading dock, and more. Studio Training Intro is a prerequisite for this class.

This course certifies Producers in the following equipment to then reserve at no additional cost:

- Studio 1 (1200 sq. ft. TV studio) and Control Room
- All gear taught in the Studio Intro Class
- Shure 55SH vocal mic
- Neumann TLM103 vocal mic
- Neumann KMS105 vocal mic
- Neumann KM184 Condenser mics
- Sennheiser E602 Kick drum mic
- iKan LED 3 Light Kit

INTRO TO ADOBE PREMIERE EDITING – Scheduled every other month

6 HRS. | \$100 AFS MEMBER | \$125 REGULAR PRICE

Adobe's Premiere Pro editing software is one of the most widely used programs on the market. Take this class to learn Adobe Premiere and a basic editing workflow using the software.

This course certifies Producers in the following equipment to then reserve at no additional cost:

- Take home to edit with our Apple 21.5" – 16gig RAM, all-in-one iMac Computers
- Adobe Creative Suite CS6

INTRO TO FINAL CUT X EDITING – Scheduled every other month

6 HRS. | \$100 AFS MEMBER | \$125 REGULAR PRICE

Apple's Final Cut Pro X video editing software has all the tools you need to complete your video projects. Take this class to learn Final Cut X and a basic editing workflow using the software.

This course certifies Producers in the following equipment to then reserve at no additional cost:

- Take home to edit with our Apple 21.5" – 16gig RAM, all-in-one iMac Computers
- Final Cut X Software

INTRO TO DAVINCI COLOR CORRECTION – Scheduled 3 times a year

6 HRS. | \$100 AFS MEMBER | \$125 REGULAR PRICE

This 6-hour class covers the craft of color correction through the use of DaVinci Resolve software. Come learn basic finishing and post-production workflows as well as the technical and aesthetic theories that influence colorists.

This course certifies Producers in the following equipment to then reserve at no additional cost:

- Take home to edit with our Apple 21.5" – 16gig RAM, all-in-one iMac Computers
- DaVinci Resolve Software

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INTRO TO PRO-TOOLS & AUDIO SUITE

1-8 HRS. | \$20/hour

This class teaches Pro-Tools audio editing software along with the workflow used to operate the Audio Control Room and its attached Voice-Over Room. This class can range from 1-8 hours depending on the Producer's prior knowledge of Pro-Tools and audio engineering.

This course certifies Producers in the following equipment to then reserve at no additional cost:

- Edit Lab use for editing at Austin Public
- Take home to edit with our Apple 21.5" - 16gig RAM, all-in-one iMac Computers
- Pro-Tools Software
- Neumann TLM103 mic, Neumann KMS105 mic & Neumann KM184 Condenser mics
- Audio Booth with Allen & Heath GL2400 audio board
- Voice-Over Room with 16 audio track inputs

MULTI-CAM PRODUCTION (SONY NXCAM Camera Class Completion Required)

6 HRS. | \$200 AFS MEMBER / PRODUCER / PUBLIC

This class teaches the Sony Anycast field switcher and all the accessories needed for a large multi-camera field production. The Anycast Switcher comes with 3 Sony HXR-NX5U cameras, tripods, intercoms and cables.

This course certifies Producers in the following equipment to then reserve at no additional cost:

- Sony AWS-750 Anycast Touch field switcher
- Intercom belt packs & Headsets for crew
- Video Devices PIX E7 recording monitor
- KiPro Mini recorder
- BNC, HDMI & XLR Cables

CREW CERTIFICATION

45 MIN. | \$15 REGULAR PRICE

This class is for those interested in working on a studio or multi-cam field production. A crew certified person is not required to become a Producer to work on a production.

This course certifies Producers in the following equipment to then reserve at no additional cost:

- Ability to operate equipment in Studio 1 and 2
- Ability to operate equipment provided for a multi-cam field production

PRE-PRODUCTION

2 HRS. | \$30 AFS MEMBER | \$40 REGULAR PRICE

This class covers topics such as storyboarding, budgeting, crew calls and various releases, forms, and other documents relevant to pre-production planning. This class is required for all Resource Producers to access the Austin Public equipment and studios.

FIELD PRODUCTION LAB

2 HRS. | \$10 AFS MEMBER | \$15 REGULAR PRICE

Come experiment with the field gear and practice your skills with Austin Public production staff and collaborate with other creative media-makers. Or if you're still considering becoming a Producer but haven't joined, come get a sample of what's waiting for you!

STUDIO 1 & 2 TRAINING LAB

2 HRS. | \$10 AFS MEMBER | \$15 REGULAR PRICE

This 2-hour lab is available for studio certified Producers and crew members to come practice their skills alongside Austin Public staff. This Lab is also a great opportunity to learn new techniques, collaborate and meet other studio certified Producers and crew.

INTERMEDIATE AUDIO TECHNIQUES & AESTHETICS

2 HR. | \$45 AFS MEMBER | \$55 REGULAR PRICE

This class is a more in-depth, hands-on audio experience, specifically designed to teach intermediate audio techniques as well as provide additional professional tips and tricks.

INTERMEDIATE EDITING with FINAL CUT X

3 HRS. | \$45 AFS MEMBER | \$55 REGULAR PRICE

Designed to develop visual storytelling skills for individuals with basic Final Cut Pro X editing software experience. It focuses on standard industry editing concepts for video and audio, to more efficiently edit and manage projects for export.

INTERMEDIATE EDITING with ADOBE PREMIERE

3 HRS. | \$45 AFS MEMBER | \$55 REGULAR PRICE

Designed to develop visual storytelling skills for individuals with basic Adobe Premiere editing software experience. It focuses on standard industry editing concepts for video and audio, to more efficiently edit and manage projects for export.