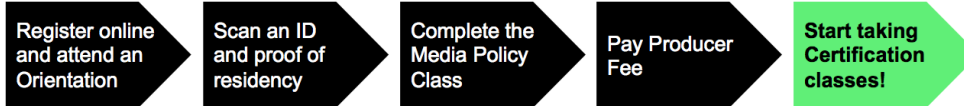


PRODUCER PROGRAM OVERVIEW

REGISTER ONLINE - austinfilm.org/classes-events



An **AUSTIN PUBLIC PRODUCER** is an individual who becomes certified to use the video production resources at Austin Public, and cablecasts portions of their content onto Austin Public Access channels and streaming services.

PRODUCER PROGRAM FEE

There is a yearly or monthly subscription payment to access our resources:

Yearly subscription: \$120/year

Month-to month subscription: \$12/Month

Scholarships: find our scholarships information on: austinfilm.org/austin-public/become-a-producer.

1: ATTEND AN ORIENTATION - Required

1 HR. | FREE | REGISTER ONLINE

Attend an Orientation session to get an overview of Austin Public programs, equipment, training, and resources. Learn about the process of becoming a Producer, taking classes, and getting certified to reserve the equipment and television studios for no additional cost!

2: SCAN REQUIRED DOCUMENTS AND FILL OUT PRODUCER FORM - Required

SUBMIT ONLINE OR IN-PERSON | FORM LINK THROUGH AN EMAIL

Austin Film Society will need a scan of your photo ID and a document that proves your residency within Travis, Williamson, Bastrop, Hays and Caldwell Counties. This Proof of Residency document can be a utility bill or an official state or city document. A form will be sent out after Orientation and it will provide us with some basic background and demographic info.

3: ATTEND THE MEDIA POLICY CLASS - Required

2 HRS. | \$30 COST | REGISTER ONLINE

This class covers the seven Universal Representations & Warranties that inform what content may be submitted for playback on the public access channels and online streaming. Completion of this course will provide Producers with the ability to reserve Austin Public's conference room.

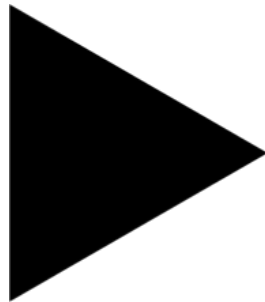
4: PAY YOUR PRODUCER FEE - Required

PAY ONLINE AFTER STEPS 1-3 ARE COMPLETE

Decide whether to pay the yearly subscription @ \$120/year or pay month-to-month @ \$12/month. Monthly subscription can be canceled at any time.

YOU'RE A PRODUCER! You now have access to submit content for distribution as well use the conference room and edit lab!

5: TAKE CERTIFICATION COURSES TO GAIN ACCESS TO EQUIPMENT AND STUDIOS



CERTIFICATION COURSES: Nearly every resource at Austin Public has a certification course associated with it. Producers are able to reserve a resource for no additional cost (above the cost of the course) but will first need to complete the associated certification course. If you're interested in testing out of a course please contact our Station Manager at doug@austinfilm.org

SONY PXW-Z280 XDCAM CAMERA (taught every other month)

2.5 HRS. | \$30 AFS MEMBER | \$40 REGULAR PRICE

This class provides hands-on training for the Sony PXW-Z280 camcorder, tripod and camera accessories. Once successfully completed, Producers receive certification for both the NXCAM and the Sony HXR-NX5U camera (NXCAM).

This course certifies Producers in the following equipment to then reserve at no additional cost:

- Sony Sony PXW-Z280 Camera, Sony HXR-NX5U camera
- Sony PXW-X180 Shotgun Mic
- Sachtler Fluid Head Tripod

CANON 5D MARK III CAMERA (taught every other month)

3 HRS. | \$40 AFS MEMBER | \$50 REGULAR PRICE

This class provides hands-on training and certification for the Canon 5D Mark III HD DSLR camera kit, which includes the 5D camera body, kit lens, Rode shotgun mic and Zoom H6.

This course certifies Producers in the following equipment to then reserve at no additional cost:

- Canon 5D Mark III 1080p Camera body
- Canon 24-105 Zoom Kit Lens
- Sachtler Fluid Head Tripod
- Rode Video MicPro Shotgun Mic
- Zoom H6 Audio Recorder

Sony A7Sii Mirrorless 4K Camera

3 HRS. | \$40 AFS MEMBER | \$50 REGULAR PRICE

This class provides hands-on training and certification for the Sony A7Sii DSLR camera kit, which includes the 5D camera body, kit lens, Rode shotgun mic and Zoom H6.

This course certifies Producers in the following equipment to then reserve at no additional cost:

- Sony A7Sii 4K Camera body
- Sony 24-105 Zoom Kit Lens
- Sachtler Fluid Head Tripod
- Rode Video MicPro Shotgun Mic
- Zoom H6 Audio Recorder

SONY PXW-FS5 CAMERA

3 HRS. | \$50 AFS MEMBER | \$60 REGULAR PRICE

This class provides hands-on training and certification for the Sony FS5 cinema camera kit, which includes the FS5 body and 18-105 zoom E-mount lens.

This course certifies Producers in the following equipment to then reserve at no additional cost:

- Sony PXW-FS5 XDCAM 4K Cinema Camera body
- Sony 18-105 Zoom E-Mount Kit Lens
- Sachtler Fluid Head Tripod & Sony shotgun mic

CINEMATOGRAPHY TECHNIQUES & AESTHETICS– Scheduled every other month

3 HRS. | \$30 AFS MEMBER | \$40 REGULAR PRICE

This class is designed to develop visual storytelling skills for producers with basic experience with cinema cameras. It focuses on how cinematic visual storytelling design helps filmmakers express ideas on an emotional level.

This course certifies Producers in the following equipment to then reserve at no additional cost:

- Rokinon E-mount prime lenses: 16mm, 24mm, 35mm, 50mm & 85mm
- Rokinon EF-mount prime lenses: 24mm, 35mm, 50mm & 85mm
- Metabones E-mount to EF-mount adapter

GRIP AND RIGS

3 HRS. | \$30 AFS MEMBER | \$40 REGULAR PRICE

This class is designed to train the camera rigs, grip gear and accessories Austin Public has to offer. It focuses on the proper set up and safety of the equipment and allows time to get additional hands on practice with the cameras equipment.

This course certifies Producers in the following equipment to then reserve at no additional cost:

- VariZoom Solo Jib Kit with Tripod and Slider Dolly
- SHAPE DSLR Shoulder Mount with Matte Box
- 4' Glide Gear Camera Slider
- Teradek Bolt Pro Wireless Video Transmitter & Receiver
- 7" Delvcam Monitor and mount
- 7" Video Devices Pix video monitor and recorder with XLR audio connections
- Various C-Stands
- Various clamps, scrim kits, floppies and mounts

AUDIO SERIES 1

3 HRS. | \$30 AFS MEMBER | \$40 REGULAR PRICE

This class teaches students basic audio techniques and provides hands-on training and certification on all of the field audio gear Austin Public offers.

This course certifies Producers in the following equipment to then reserve at no additional cost:

- Elettro-Voice RE50 handheld mic
- Shure SM93 Wired lavalier
- Sony ECM 77B wired lavalier
- Sony wireless lavalier mic kits
- Sennheiser wireless lavalier mic kits
- Sony ECM 670 shotgun mic
- Sennheiser ME66 shotgun mic
- Zoom H6 audio recorder
- Boom poles
- Auray DUSM-1 shock mounts & Rycote Softie wind screens
- Sound Devices Audio Mixer Deluxe
- XLR Cables, 1/4 Inch Cables & audio adapters

LIGHTING SERIES 1

3 HRS. | \$30 AFS MEMBER | \$40 REGULAR PRICE

This class teaches students basic lighting techniques and provides certification on all of the field lighting gear Austin Public offers.

This course certifies Producers in the following equipment to then reserve at no additional cost:

- Lowel Omni 500W 3 Kit
- Lowel Pepper Kit - 3 light kit
- Lowel Rifa Soft Box (various sizes)
- LED Mole 3 kit Daylight
- Mole Teenie Weenie 3-light kit
- LED Dracast 1k Bi-Color Lights
- Kino Flo Diva Lite
- Frezzi LED on-camera light
- LightPanel LED on-camera light
- Raya Soft Collapsible 32" 5-1 Reflector & LG Metal & other Reflectors
- Matthews Studio Equipment Scrim Kits (2 sizes)
- Other accessories: Sand Bags, Apple Boxes, Scissor Clamps, Hi Hats, etc

STUDIO TRAINING - INTRO

10 HRS. | \$100 PRODUCERS AND CREW ONLY

This class provides hands-on certification training for Studio II, a 360 sq. ft. TV studio. You will learn studio terminology, multi-camera production, Sony robotic cameras, LED studio lighting, studio audio, and more. This class is a prerequisite for our Studio Upgrade class, which certifies Producers to use Studio I (the largest studio available at Austin Public).

This course certifies Producers in the following equipment to then reserve at no additional cost:

- Studio 2 (360 sq. ft. TV studio) and Control Room
- Electro-Voice RE50 Vocal mic
- Shure SM58 Vocal mic
- Shure SM57 Instrument mic
- Sony ECM 77B wired lavalier
- Shure SM93 Wired lavalier
- Electro-Voice RE20 Radio/DJ Vocal mic
- C-stands & mic stands (Floor & Desk)
- HDMI and XLR Cables
- Intercom belt packs & Headsets for crew

STUDIO TRAINING – UPGRADE (Studio Intro Class Completion Required)

5 HRS. | \$70 PRODUCERS AND CREW ONLY

This class provides hands-on certification training for Studio I, a 1200 sq. ft. TV studio. You will learn a more advanced DMX lighting system, studio cameras, audio inputs, prop room, loading dock, and more. Studio Training Intro is a prerequisite for this class.

This course certifies Producers in the following equipment to then reserve at no additional cost:

- Studio 1 (1200 sq. ft. TV studio) and Control Room
- All gear taught in the Studio Intro Class
- Shure 55SH vocal mic
- Neumann TLM103 vocal mic
- Neumann KMS105 vocal mic
- Neumann KM184 Condenser mics
- Sennheiser E602 Kick drum mic
- iKan LED 3 Light Kit

STUDIO 3 (podcasting)

3 HRS. | \$40 PRODUCERS AND CREW ONLY

This class provides hands-on certification training for Studio 3, a large office sized podcasting space. You will learn how to operate the 2 robotic studio cameras, audio board, Ross video switcher, Ross Expression software and more.

This course certifies Producers in the following equipment to then reserve at no additional cost:

- Studio 3 space
- Electro-Voice RE50 Vocal mic
- Shure SM58 Vocal mic
- Shure SM57 Instrument mic
- Sony ECM 77B wired lavalier
- Shure SM93 Wired lavalier
- Electro-Voice RE20 Radio/DJ Vocal mic
- Mic stands (Floor & Desk)
- HDMI and XLR Cables

INTRO TO ADOBE PREMIERE EDITING – Scheduled every other month

6 HRS. | \$100 AFS MEMBER | \$125 REGULAR PRICE

Adobe's Premiere Pro editing software is one of the most widely used programs on the market. Take this class to learn Adobe Premiere and a basic editing workflow using the software.

This course certifies Producers in the following equipment to then reserve at no additional cost:

- Take home to edit with our Apple 21.5" – 16gig RAM, all-in-one iMac Computers
- Adobe Creative Suite CS6

INTRO TO FINAL CUT X EDITING – Scheduled every other month

6 HRS. | \$100 AFS MEMBER | \$125 REGULAR PRICE

Apple's Final Cut Pro X video editing software has all the tools you need to complete your video projects. Take this class to learn Final Cut X and a basic editing workflow using the software.

This course certifies Producers in the following equipment to then reserve at no additional cost:

- Take home to edit with our Apple 21.5" – 16gig RAM, all-in-one iMac Computers
- Final Cut X Software

INTRO TO ADOBE AFTER EFFECTS– Scheduled every other month

6 HRS. | \$100 AFS MEMBER | \$125 REGULAR PRICE

Adobe After Effects is a compositing, motion graphics, and digital visual effects application developed by Adobe Systems and used in the post-production process of filmmaking and television production. This introductory Adobe After Effects class will teach the basic workflow of composition using the software.

These courses certify Producers in the following equipment to then reserve at no additional cost:

- Take home to edit with our Apple 21.5" – 16gig RAM, all-in-one iMac Computers
- Adobe After Effects & Adobe Suite Software

****WE ALSO PROVIDE AN INTERMEDIATE AFTER EFFECTS CLASS EVERY 3 MONTHS****

ADOBE SUITE FOR VIDEO PRODUCTION– Scheduled every other month
6 HRS. | \$100 AFS MEMBER | \$125 REGULAR PRICE

This class starts in Adobe Premiere and will switch from one app to another using the Adobe Dynamic Link feature as an efficient way to improve your video production workflow. We will use real life examples and assets to generate a TV commercial from scratch. Using integration between apps, we'll create a master project within Adobe Premiere and from there we'll link and open assets and files to other Adobe apps. Basic knowledge on Premiere and After Effects is needed. Basic knowledge of Audition and media Encoder is not required but would be helpful.

These courses certify Producers in the following equipment to then reserve at no additional cost:

- Take home to edit with our Apple 21.5" – 16gig RAM, all-in-one iMac Computers
- Adobe After Effects & Adobe Suite Software

CREW CERTIFICATION

45 MIN. | \$15 REGULAR PRICE

This safety class is for those interested in working on a studio or multi-cam field production. You will receive safety training in Studio 1 and an overview of the studio(s). **If you are taking this training for the Multi-Cam gear then please email Doug@austinfilm.org to schedule an appointment.** The crew class posted on the website are for the studios. A crew certified person is not required to become a Producer to work on a production.

This course certifies CREW in the following:

- Ability to operate equipment in Studio 1, 2 or 3
- Ability to operate equipment provided for a multi-cam field production

INTRO TO PRO-TOOLS & AUDIO SUITE

1-8 HRS. | \$20/hour

This class teaches Pro-Tools audio editing software along with the workflow used to operate the Audio Control Room and its attached Voice-Over Room. This class can range from 1-8 hours depending on the Producer's prior knowledge of Pro-Tools and audio engineering.

This course certifies Producers in the following equipment to then reserve at no additional cost:

- Edit Lab use for editing at Austin Public
- Take home to edit with our Apple 21.5" – 16gig RAM, all-in-one iMac Computers
- Pro-Tools Software
- Neumann TLM103 mic, Neumann KMS105 mic & Neumann KM184 Condenser mics
- Audio Booth with Allen & Heath GL2400 audio board
- Voice-Over Room with 16 audio track inputs

MULTI-CAM PRODUCTION (SONY PXW-Z280/NXCAM Camera Class Completion Required)

6 HRS. | \$200 AFS MEMBER / PRODUCER / PUBLIC

This class teaches the Sony Anycast field switcher and all the accessories needed for a large multi-camera field production. The Anycast Switcher comes with 3 Sony HXR-NX5U cameras, tripods, intercoms and cables.

This course certifies Producers in the following equipment to then reserve at no additional cost:

- Sony AWS-750 Anycast Touch field switcher
- Intercom belt packs & Headsets for crew
- Video Devices PIX E7 recording monitor
- KiPro Mini recorder
- BNC, HDMI & XLR Cables

LABS & ADDITIONAL CLASSES - Scheduled Every 1-4 months

REGISTER ONLINE - austinfilm.org/classes-events

PRE-PRODUCTION PLANNING

3 HRS. | \$30 AFS MEMBER | \$40 REGULAR PRICE

This is a 3-hour course to help turn your film from just an idea to a list of action items and deadlines. Geared towards narrative filmmaking, this class offers tools applicable to planning shoots for live events, documentaries, and music videos. This class is a great guide on what to plan and consider as you gear up to film your idea.

AUDIO SERIES 2: TECHNIQUES & AESTHETICS

3 HR. | \$45 AFS MEMBER | \$55 REGULAR PRICE

This class is a more in-depth, hands-on audio experience, specifically designed to teach intermediate audio techniques as well as provide additional professional tips and tricks.

LIGHTING SERIES 2: FIELD LIGHTING TECHNIQUES & AESTHETICS

3 HR. | \$45 AFS MEMBER | \$55 REGULAR PRICE

This 3-hour, in-depth intermediate lighting class focuses on how professional cinematographers design cinematic lighting for storytelling, from 4-point lighting and beyond. The class is designed to give insight on how pro cinematographers approach, plan, and carry out creative lighting for different projects.

STUDIO LIGHTING TECHNIQUES & AESTHETICS

3 HR. | \$30 AFS MEMBER | \$40 REGULAR PRICE

This 3-hour, intermediate studio lighting class is designed to give insight on how to approach, plan, and carry out professional lighting scenarios for studio productions while using Austin Public's Studio 1 (large studio) as the training space. This class is open to the public but also designed to provide our studio certified Producers further training on the studio lights and how to better light their productions.

CINEMATOGRAPHY WORKSHOP: CAMERA, LENSES & LIGHT

6 HR. | \$100 AFS MEMBER | \$125 REGULAR PRICE

Exploring Digital Camera Settings: Introducing "normal" camera settings using the Sony FS5 cinema camera as a way to explore "abnormal settings" for more artistic expression through most digital cinema cameras - **Exploring Lenses:** Working with focal lengths and storytelling, 4 factors of depth of field, prime vs. zoom, adaptors and speed boosters, lenses and "full frame" sensors - **Exploring Grip and Electric:** Learn about light quality, intensity, color & direction using the lights and grip equipment in the AFS Inventor

CINEMATOGRAPHY WORKSHOP: THE PROFESSIONAL INDIE SET

6 HR. | \$100 AFS MEMBER | \$125 REGULAR PRICE

This 6-hour hands-on workshop involves a simple mock film/TV shoot that focuses on organization and collaboration for the sake of efficiency while shooting on a limited independent budget. It will establish a realistic, hands-on framework for understanding the real-time demands of professional production. It will also illustrate opportunities for key members to delegate tasks so they can focus on responsibilities.

VIDEO POST PRODUCTION WORKFLOW

8 HRS. | \$150 AFS MEMBER | \$160 REGULAR PRICE

This 8-hour workflow will delve deeply into the management of data, information, and people to most efficiently produce creative works of cinema. All stages of filmmaking will be examined, with an emphasis on creating tools between production and post-production in order to consolidate costs and open up budget to be used on screen.

INTERMEDIATE EDITING with ADOBE PREMIERE

3 HRS. | \$45 AFS MEMBER | \$55 REGULAR PRICE

Designed to develop visual storytelling skills for individuals with basic Adobe Premiere editing software experience. It focuses on standard industry editing concepts for video and audio, to more efficiently edit and manage projects for export.

INTERMEDIATE DAVINCI COLOR CORRECTION

4 HRS. | \$75 AFS MEMBER | \$80 REGULAR PRICE

This 4-hour course will focus on a guided peer workshop, working on each participant's individual project as a class. Designed as an intermediate-level course, we will explore deeper issues in color correction as needed for each participant, including both artistic and technical feedback on their work.

THE ART OF COLOR CORRECTION

4 HRS. | \$75 AFS MEMBER | \$80 REGULAR PRICE

This 4-hour course explores the history and theory of color correction. Designed for content creators, directors, or aspiring colorists, participants will leave the course with the ability to speak to other artists about the color needs of their own projects, as well as begin to explore and apply the art form to their future work.