



AUSTIN
FILM
SOCIETY

SUNDANCE
FILM
FESTIVAL
2021
28
JAN
-03
FEB

CORPORATE
SPONSORSHIP
OPPORTUNITIES

**SUNDANCE FILM
FESTIVAL AT
AUSTIN FILM SOCIETY**

Sundance Film Festival is coming to Texas in 2021, and we are thrilled to be the official #SundanceSatellite partner in Austin!

We are seeking corporate partners to help AFS host these events. Your partnership will underwrite our costs for the festival, help us reopen the AFS Cinema, and support filmmakers and film culture here in Texas.

	Presenting \$50,000	Producing \$10,000	Supporting \$5,000	Community \$2,500
PERKS				
Sundance Drive-In Admission	All screenings: 1 car	1 screening: 2 cars	1 screening: 1 car	1 screening: 1 car
AFS Memberships	4 Premiere	2 Premiere	2 LOVE	2 WATCH
RECOGNITION				
Festival Sponsorship: Spotlight for all screenings "Sundance Film Festival at Austin Film Society presented by..." on-site at drive-in	✓			
Film Sponsorship: Spotlight for 1 screening "FILM presented by..." on-site at drive-in		✓		
30-second promotional reel played before films	All screenings	1 screening		
Your brand displayed prominently on location	All screenings	1 screening		
Opportunity for contactless activation during event	All screenings	1 screening		
Featured as sponsor in our press release	✓	✓	✓	
Dedicated spotlight in an AFS email	✓	✓	✓	
Dedicated social media post	✓	✓	✓	
Verbal recognition during the event	✓	✓	✓	
Logo featured in pre-show before each screening	✓	✓	✓	✓
Logo featured in all event materials, including all event email communications, our Facebook event page, and the AFS event webpage	✓	✓	✓	✓
Linked "Thank You" post on Facebook event	✓	✓	✓	✓

For inquiries, please contact Taylor Whritner (taylor@austinfilm.org). To give online, please visit austinfilm.org/nps



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INDIVIDUAL
UNDERWRITING
OPPORTUNITIES

**SUNDANCE FILM
FESTIVAL AT AUSTIN
FILM SOCIETY**

AFS is proud to host the Sundance Film Festival in 2021!

During our “Next Picture Show” campaign to bring back the AFS Cinema, we are excited to offer these giving opportunities, including the chance to attend the Sundance Film Festival at Austin Film Society.

	\$50,000	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500
SUNDANCE						
Sundance Drive-In Admission	All screenings: 2 cars	All screenings: 2 cars	3 screenings: 2 cars	3 screenings: 1 car	2 screenings: 1 car	1 screening: 1 car
Recognition in all event materials	✓	✓	✓	✓	✓	✓
AFS CINEMA REOPENING						
Unique AFS Cinema Opportunity	Named Series & Private Screening & Party ^(A)	Private Screening & Party ^(B)	Private Screening & Party ^(B)	Private Screening ^(C)	Reserved Seats at Screening ^(D)	Reserved Seats at Screening ^(D)
Invitations to a private Reopening Celebration Dinner with Richard Linklater and special guests	✓	✓				
Name inscribed on a theater seat	✓	✓	✓	✓	✓	
Tickets to an exclusive Reopening Screening with special guests	8	4	4	2	2	2
ANNUAL BENEFITS						
Inner Circle / Premiere Membership	AFS Founder's Circle	AFS Founder's Circle	Leadership Circle	Producer's Circle	Director's Circle	Premiere
Invitations to at least 2 Inner Circle events throughout the year	✓	✓	✓	✓	✓	
Pre-sale access and discounts to select special events	✓	✓	✓	✓	✓	✓

- ^(A) **Named Series & Private Screening & Party:** Your donation will underwrite a series curated by AFS programmers. During the series, you and guests (25-50, TBC) will enjoy private access to the AFS Cinema lobby and drinks with a private screening introduced by AFS programmers.
- ^(B) **Private Screening & Party:** You and guests (25-50, TBC) will enjoy private access to the AFS Cinema lobby and drinks with a private screening curated for you and introduced by AFS programmers.
- ^(C) **Private Screening & Party:** You and guests (25-50, TBC) will enjoy a private screening curated and introduced by AFS programmers, with drinks.
- ^(D) **Reserved Seats at Screening:** You and 10 guests will enjoy reserved seats at a screening of your choice, with drinks.

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