HOURS:
Monday – Thursday
12-10pm

Friday & Sunday
11am-7pm

Closed Saturdays

ADDRESS:
1143 Northwestern Ave.
Austin, TX
78702
WHAT IS A PRODUCER?

An Austin Public Producer is an individual who is 15 years of age or older that becomes certified to use the video production resources at Austin Public, and cablecasts portions of their content onto Austin Public’s channels and OTT services.

PROGRAM SERVICE AREA:
Travis, Williamson, Bastrop, Caldwell & Hays County
A community of content Producers
Networking opportunities
Production equipment and training:
- cameras
- microphones
- light kits
- grip gear
- camera rigs
- editing computers
Two TV studios
Video podcasting studio
Audio production suite
Conference room
Content distribution (cable tv and streaming)
Live programming (onsite and remote)
*Airing content is free but you will only have access to content distribution and not gear or studio space. Elect to be a “content only” Producer when filling in the intake form.

- Subscription payments auto renew
- Monthly subscription can be cancelled anytime, Yearly can be cancelled prior to annual renewal
- Email or call staff to cancel
**HOW TO JOIN THE PROGRAM**

1. **Complete the Orientation process**
2. **Complete intake Form and scan ID and proof of residency**
3. **Complete the Media Policy Class**
4. **Pay subscription Fee**

- Your Producer Portal Login
- Access to the conference room
- Access to take-home computers & the edit lab
- Access to the audio production suite’s sound booth
- Ability to submit content for distribution
- Access to all other gear and studios you’ve been certified to use through our training classes
THE PRODUCER PROGRAM

Complete Resource Certification Class(es)

Complete steps 1 - 4 to join

Checkout Gear And/or Studios
No rental fee

Create Content
you own it

Provide us Content
we distribute it

No rental fee
you own it
we distribute it
CLASSES (a la carte style)

PRE-PRODUCTION
• Media Policy (required)

PRODUCTION
• Intro to Sony Cameras
• Intermediate Camera
• RED Komodo and Post Workflow
• Blackmagic Multi-Cam Kits
• Audio Series 1
• Intermediate Audio Techniques
• Lighting & Grip
• Camera Rigs & Stabilizers
• Production Studios / Crew

GREEN = Resource Certification/Required class to gain access to that gear
CLASSES (a la carte style)

PRE-PRODUCTION

• Pre-Production Planning
• Intro to Storytelling

PRODUCTION

• Field Lighting Techniques
• Cinematography Techniques
• Hands-On Lighting Workshop
• Pro Indie Set Etiquette
• Live Audio Mixing
• Directing 101
• Documentary Filmmaking

POST-PRODUCTION

• Pro Tools
• Adobe Premiere
• Adobe After Effects
• Adobe Creative Suite
• Post-Prod. Workflow
• Intermediate Editing
• Blender (3D Animation)
• DaVinci Resolve
• Art of Color Correction

Optional Educational Classes
EQUIPMENT CLASSES: To gain access to field production equipment
Producers may complete individual equipment classes based on their production needs.
• Range $35 - $55/class – Discounts for AFS Members
• Classes are typically 1-day, 3-hours total

STUDIO CLASSES: To gain access to the studios
• $45/Studio Three: 3-hour class (Small office-sized podcast space with 3 cameras)
• $65/Studio Two: 4-hour class (Talk show sized 340sq ft. studio with 3 cameras)
• $65/Studio One: 4-hour class (1200sq ft. studio with 7 cameras, 5 of which are 6K digital cinema cameras)
• $50/Control Room Upgrade – 10 hour class (2 days)
# CAMERAS

<table>
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<th>Camcorder</th>
<th>DSLR Style</th>
<th>Cinema Style</th>
<th>Multi-Cam Kits</th>
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<td>Events</td>
<td>Documentary</td>
<td>“Run &amp; Gun”</td>
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- **SONY PXW-Z280 (4K)**
- **SONY A7S II (4K)**
- **SONY FX3 (4K)**
- **SONY PXW-FS5 (4K)**
- **RED KOMODO (6K)**
- **SONY FX 9 (4K)**

- **BLACKMAGIC DESIGN PRODUCTION KIT**

- **BLACKMAGIC POCKET CAMERA (6K)**

= Intro to Sony Class
RESERVATION TIME FRAMES: FIELD EQUIPMENT: 1-5 days, STUDIOS: up to 4 hours

**Reservations may be made via the Producer Portal within a 24-hour and 30-day window**

Lighting

Audio

Grip and Rigs
1. Spectrum - channel 10, 11 & 16
2. Astound (Grande Communications) - channel 10, 11 & 16
3. AT&T Uverse - channel 99 (all Austin PEG channels)
4. Online Streaming on www.austinfilm.org
5. Video On Demand embedded on www.austinfilm.org
6. Apple TV, Roku & Amazon Fire TV apps (search “Austin Public”)
7. iPhone and Android Apps (search “Austin Public”)
Producer Content Policy:

Producers are responsible for submitting content (in its entirety or a portion) created with Austin Public resources to air on Austin Public's distribution platform before distributed through other platforms. Producer owns all content created with Austin Public resources.
Independent Shows (No extra Cost)

- Shows of any length that will air at programming department’s discretion or a Producer can request an airdate.

Series (minimal fee for a Series)

- A show that airs on the same day, time and channel for 4 months
- Total run time of 28:30, 58:30, 1:28:30 or 1:58:30
- Price ranges from $10-$30 for the 4-month series

- The three Series Seasons:
  - Summer Season June 1 to September 30
  - Fall & Winter Season October 1 to January 31
  - Spring Season February 1 to May 30
HOW TO CONTACT:

• 512-478-8600
  • Ext. 25 for Equipment Room (During Public Hours)
  • Ext. 19 for General Manager (Doug)

• Justin@austinfilm.org (Programmer)
• josh@austinfilm.org (Facility Operator)
• Mike@austinfilm.org (Coordinator)