AUSTIN PUBLIC

PRODUCER PROGRAM OVERVIEW

AUSTIN PUBLIC “PRODUCER”
An individual, Ages 15 and up living within our service area, who cablecasts portions of their content onto Austin’s Public Access channels and streaming services that may become certified to use the production resources at Austin Public.

PRODUCER PROGRAM SUBSCRIPTION
Airing content is free but there is a yearly or monthly subscription payment to access the production resources:

Yearly subscription: $120/year
Month-to-month subscription: $12/month

DON’T NEED GEAR?
If you’re only interested in utilizing our content distribution, then you’ll complete steps 1 - 3 below but there is no subscription fee required. Airing content is free of charge. Series fees still apply.

NEED FINANCIAL ASSISTANCE?
We offer partial and full scholarships for the certification training and subscription payments to access the production resources. For more information: austinfilm.org/austin-public/become-a-producer.

FOR RESIDENTS WITHIN:

- Travis County
- Williamson County
- Bastrop County
- Hays County
- Caldwell County

(Austin’s Metro Area)
START UP PROCESS:

1. Complete the Orientation process
2. Complete intake Form and scan ID and proof of residency
3. Complete the Media Policy Class
4. Pay subscription Fee

STEP 1: COMPLETE ORIENTATION - 1-HOUR | FREE | ONLINE
Learn about the process of becoming a Producer, taking classes and getting certified to reserve the equipment and production spaces as well as how we distribute your content to the Austin community.

STEP 2: FILL OUT THE PRODUCER PROGRAM INTAKE FORM
A program survey will be sent out after Orientation. In this survey you will provide a scan of a government issued photo ID and a document that proves your residency within Travis, Williamson, Bastrop, Hays and Caldwell Counties.

STEP 3: ATTEND THE MEDIA POLICY CLASS - 2.5-HOURS | $35 | REGISTER ONLINE
This class covers certain rules and regulations regarding cable television and the type of content that may be submitted for playback on the public access cable channels and online streaming.

***TAKE RESOURCE CERTIFICATION CLASSES***
Nearly every resource at Austin Public has a resource certification course associated with it. Producers can reserve a resource for no additional cost (above the cost of the course and the subscription) but will first need to complete the associated certification course. You’re able to take resource certification class after you complete step 3.

STEP 4: PAY YOUR PRODUCER SUBSCRIPTION
REQUIRED TO ACCESS THE PRODUCTION RESOURCES
Pay either the yearly subscription @ $120/year or pay month-to-month @ $12/month.

YOU’RE NOW A PRODUCER!
You’ll receive your Producer Portal login credentials and now have access to submit content for distribution. If you’ve paid a subscription or been approved for a scholarship you also access to:
- The conference room
- Take-home computers and edit lab
- All other resources (gear and/or studios) you’ve trained on
TAKE CERTIFICATION COURSES TO GAIN ACCESS TO
EQUIPMENT AND STUDIOS

INTRO TO SONY CAMERAS: FUNCTIONS & FUNDAMENTALS
3.5 HRS. | $45 AFS MEMBER | $50 REGULAR PRICE

This class provides basic camera fundamentals training, an overview of Sony camera functions and safety and provides certification for several of the Sony cameras in Austin Public’s inventory.

This class certifies Producers in the following equipment to then reserve at no additional cost:
- Sony Z280, Sony FX3, Sony A7Sii and Sony FS5 cameras
- Sachtler Fluid Head Tripod
- 7” video monitors and prime lenses

INTERMEDIATE SONY FX3 DIGITAL CINEMA CAMERA
3 HRS. | $50 AFS MEMBER | $55 REGULAR PRICE

This intermediate class provides more in-depth training and hands-on practice with the Sony FX3 digital cinema camera and accessories.

This class certifies Producers in the following equipment to then reserve at no additional cost:
- Sony FX3 4K Cinema Camera body & Sony 18-105 Zoom E-Mount Kit Lens
- Sachtler Fluid Head Tripod
- 7” video monitors and prime lenses
INTERMEDIATE SONY FS5 DIGITAL CINEMA CAMERA
3 HRS. | $50 AFS MEMBER | $55 REGULAR PRICE
This intermediate class provides more in-depth training and hands-on practice with the Sony FS5 digital cinema camera and accessories.

This course certifies Producers in the following equipment to then reserve at no additional cost:

- Sony PXW-FS5 XDCAM 4K Cinema Camera body & Sony 18-105 Zoom E-Mount Kit Lens
- Sachtler Fluid Head Tripod
- 7” video monitors and prime lenses

INTERMEDIATE SONY FX9 DIGITAL CINEMA CAMERA
3 HRS. | $55 AFS MEMBER | $60 REGULAR PRICE
This intermediate class provides in-depth training and hands-on practice with the Sony FX9 digital cinema camera and accessories.

This course certifies Producers in the following equipment to then reserve at no additional cost:

- Sony FX9 6K Sensor Cinema Camera body & Sony Kit Lens
- Sachtler Fluid Head Tripod
- 7” video monitors and prime lenses
This course certifies Producers in the following equipment to then reserve at no additional cost:

- RED Komodo Production Kit and Sachtler Fluid Head Tripod
- SmallHD 7” Monitor
- Rokinon Xeen Cinema Lens Kit
- DZOFilm 20-55mm & 50-125mm T2.8 Super35 Zoom Lenses

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INTERMEDIATE RED KOMODO DIGITAL CINEMA CAMERA
5 HRS. | $65 AFS MEMBER | $70 REGULAR PRICE

This intermediate camera class provides an overview of the physical build out of the camera, comprehensive instruction on settings, screen customization, RED RAW Codec, auto-focus, and the latest functions of the RED CONTROL application.

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INTERMEDIATE BLACKMAGIC POCKET CAMERA
3 HRS. | $50 AFS MEMBER | $55 REGULAR PRICE

This intermediate class provides in-depth training and hands-on practice with the Blackmagic Pocket Camera digital cinema camera and accessories.

This course certifies Producers in the following equipment to then reserve at no additional cost:

- Blackmagic Pocket Camera 6K Pro body
- Zoom Lens
- 5” monitor
- V-Mount battery adapter
CAMERA RIG AND STABILIZERS

3 HRS. | $45 AFS MEMBER | $50 REGULAR PRICE

This class is designed to train the camera rigs, grip gear and accessories Austin Public has to offer. It focuses on the proper set up and safety of the equipment and allows time to get additional hands-on practice with the cameras equipment.

This course certifies Producers in the following equipment to then reserve at no additional cost:

- Dana Dolly Kit
- DJI Ronin-S gimbal kit & RS2 gimbal kit
- Easy Rig with quick release
- VariZoom Solo Jib Kit with Tripod and Slider Dolly
- SHAPE Shoulder Mounts with Matte Box for all types of cameras
- 4’ Glide Gear Camera Slider
- Teradek Bolt Pro Wireless Video Transmitter & Receiver
- Spider Pod platform
- Hi Hat with fluid head, Gorilla pods & Camera handles and grips

AUDIO SERIES 1

3.5 HRS. | $45 AFS MEMBER | $50 REGULAR PRICE

This class teaches students basic audio techniques and provides hands-on training and certification on all the basic field audio gear Austin Public offers.

This course certifies Producers in the following equipment to then reserve at no additional cost:

- Shure SM93 & ECM 77B Wired Lavalier
- Sony Wireless Lavalier kit
- Sennheiser Wireless Lavalier kit
- Sony Shotgun Mics
- Sennheiser Shotgun Mics
- Zoom H6 audio recorder
- Eletro-Voice RE50 handheld mic
- Boom poles, shock mounts, Rycote Softie wind screens, blimps, etc.
- XLR cables, ¼ inch cables & audio adapters
This course certifies Producers in the following equipment to then reserve at no additional cost:

- Zoom F6 Audio Recorder
- RODECaster Podcasting Kit with RODE Podmics
- RODECaster Podcasting Kit with Electro-Voice RE20 Mics
- Yamaha analog audio mixer
- Mackie analog mixers
- Sound Devices Audio Mixer Deluxe

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This course certifies Producers in the following equipment to then reserve at no additional cost:

- Blackmagic Design ATEM Mini Pro switcher and 6K Pocket Cameras (x3)
- RODECaster podcast audio board and SHURE SM7B Microphones (x2)
- 13" Macbook Pro laptop and 15.6" portable monitor
- Manfrotto Tripods and/or Gorilla Pods
- HDMI & XLR Cables and other needed accessories
LIGHTING & GRIP TRAINING
3 HRS. | $45 AFS MEMBER | $50 REGULAR PRICE
This class teaches students basic lighting and electrical safety and techniques and provides certification on all the field lighting and grip gear Austin Public offers.

This course certifies Producers in the following equipment to then reserve at no additional cost:

- Lowel Omni 500W and Total kits
- Lowel Rifa Soft Box (various sizes)
- Dracast 1k Bi-Color Dimmable LED panels
- Dracast 500 Flexible daylight LED panels
- Dracast X Light Tube
- Kino Flo Diva Lite
- Kino Flo Freestyle 312 LED Light Kit
- Aputure Light Storm LS 300 X kit
- Aputure LS 600 X kit
- Aputure MC RGB 4-light LED Kit
- Aputure dome and other Bowens Mounts
- Generay Full Moon 18 bi-Colored LED light
- Arri 4-light Kit with 650- & 300-watt Fresnel lights + 750 flood
- Light Panel LED on-camera light
- Luxli Cello 10” on-camera or stand LED light
- Collapsible Reflectors, LG Metal, other Reflectors/bounce boards
- Matthews Studio Equipment Scrim Kits (2 kit sizes)
- Diffusion frames and floppies
- Various C-Stands, clamps. Boom pole holders and monitor mounts, etc.
- Other accessories: Sand Bags, Apple Boxes, Scissor Clamps, etc.
STUDIO 3 TRAINING (podcast space)
3 HRS. | $50 PRODUCERS AND CREW ONLY
This class provides hands-on certification training for Studio 3, a large office sized podcasting space. You will learn how to operate the 2 robotic studio cameras, audio board, Ross video switcher, Ross Expression software and more.

This course certifies Producers in the following equipment to then reserve at no additional cost:
- Studio 3 space
- Additional studio vocal microphones
- Mic stands (Floor & Desk) and HDMI and XLR Cables

STUDIO 2 TRAINING (medium sized studio)
4 HRS. | $55 PRODUCERS AND CREW ONLY
This class provides hands-on certification training for Studio II, a 340 sq. ft. studio. You will learn studio terminology, Sony robotic cameras, LED studio lighting and more. This class does not cover the Control Room.

This course certifies Producers in the following equipment to then reserve at no additional cost:
- Studio 2 (340 sq. ft. TV studio)
- C-stands & mic stands (Floor & Desk)
- HDMI and XLR Cables, Intercom belt packs & Headsets for crew

STUDIO 1 TRAINING (large studio)
4 HRS. | $60 PRODUCERS AND CREW ONLY
This class provides hands-on certification training for Studio I, a 1200 sq. ft. studio. You will learn a more advanced DMX lighting system, studio cameras, prop room, loading dock, and more. This class does not cover the Control Room.

This course certifies Producers in the following equipment to then reserve at no additional cost:
- Studio 1 (1200 sq. ft. TV studio)
- C-stands & mic stands (Floor & Desk)
- HDMI and XLR Cables, Intercom belt packs & Headsets for crew
**STUDIO 1 & 2 CONTROL ROOM TRAINING (STUDIO TRAINING REQUIRED)**

10 HRS. | $50 PRODUCERS AND CREW ONLY

This class provides hands-on training for Studio I and 2’s Control Room. You will learn all the devices in the control room not taught in the other two studio training classes as receive some practice time to put all your skills together for a studio multi-cam production. *Studio 1 or Studio 2 training required first before taking this class.*

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**AUDIO PRODUCTION SUITE LAB**

1-HR. | FREE

This class is an introduction and overview to Austin Public’s Audio Production suite. This lab certifies Producers in the following equipment to then reserve at no additional cost:

- Access to the audio board, editing computer and controls of the Audio Production suite

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**STUDIO CREW CERTIFICATION**

45 MIN. | FREE

This safety class is required for those working on a Production in an Austin Public studio. Studio safety is the reason this class exists but basic info about cameras, lighting, audio and the control room will be given. The crew class posted on the website are for the studios. A crew certified person is not required to become a Producer to work on a production.

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**FOR ALL OTHER NON-CERTIFICATION TRAINING (PRE-PRODUCTION PLANNING, DIRECTING, EDITING, SOFTWARE, POST-PRODUCTION, PA TRAINING, ETC.) PLEASE CHECK OUR WEBSITE FOR DATES AND REGISTRATION INFORMATION**