

AUSTIN PUBLIC



PRODUCER PROGRAM OVERVIEW

MORE INFO: austinfilm.org/become-a-producer

AUSTIN PUBLIC “PRODUCER”

An individual, Ages 15 and up living within our service area, who cablecasts portions of their content onto Austin’s Public Access channels and streaming services that may become certified to use the production resources at Austin Public.

ACCESS TO THE RESOURCES

Airing content is free but there is a yearly or monthly subscription payment to access the production resources:

Yearly subscription: \$120/year

Month-to month subscription: \$12/month

DON’T NEED THE GEAR OR STUDIOS?

If you’re only interested in utilizing our content distribution, then you’ll complete steps 1 - 3 below but there is no subscription fee required. Airing content is free of charge. Series fees still apply.

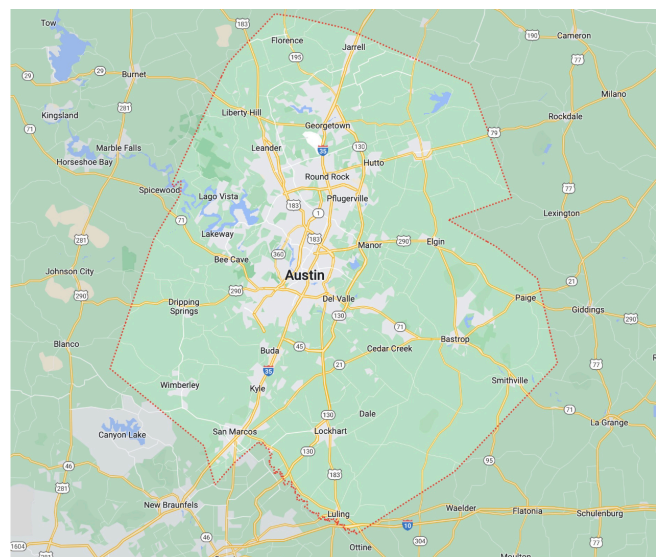
NEED FINANCIAL ASSISTANCE?

We offer partial and full scholarships for the certification training and subscription payments to access the production resources. For more information: austinfilm.org/austin-public/become-a-producer.

FOR RESIDENTS WITHIN:

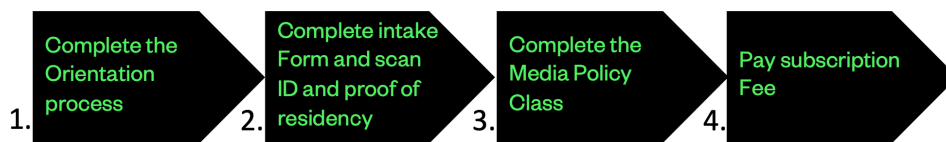
- Travis County
- Williamson County
- Bastrop County
- Hays County
- Caldwell County

(Austin’s Metro Area)



PRODUCER PROGRAM

START UP PROCESS:



STEP 1: COMPLETE ORIENTATION - 1-HOUR | FREE | ONLINE

Learn all about how to join the Producer Program, take classes, access the equipment and production spaces and how we distribute your content to the Austin community. This process can be done at any time online or through a monthly live virtual session. Scan QR on the left.



STEP 2: FILL OUT THE PRODUCER PROGRAM INTAKE FORM

Through this form you'll provide a scan of a government issued photo ID and a document that proves your residency within the program service area (see map above). You'll also provide demographic information and be able to opt into our "Crew Connect" feature. Scan QR code on the left.



STEP 3: ATTEND THE MEDIA POLICY CLASS - 2.5-HOURS | \$35 | REGISTER ONLINE

This in-person class covers certain laws, rules and regulations regarding cable television and the type of content that may be submitted and distributed on the public access cable channels and online streaming services to our Austin community. Scan QR code on the left to register.



>>>>TAKE RESOURCE CERTIFICATION CLASSES

Nearly every resource at Austin Public has a resource certification class associated with it. Producers can reserve a resource for no additional cost (above the cost of the class and the subscription) but will first need to complete the associated certification class. You may take resource certification classes after completing step 3. Scan QR code to the left to see the upcoming class schedule.

STEP 4: START A PRODUCER SUBSCRIPTION - ACCESS THE PRODUCTION RESOURCES

Pay either the yearly subscription @ \$120/year or pay a monthly subscription @ \$12/month. Both types of subscriptions auto renew and can be canceled before their renewal dates. The links to pay are sent out via email after steps 1-3 are complete and we have received your two required documents in step 2.

YOU'RE NOW A PRODUCER!

You'll receive your Producer Portal login credentials and now have access to submit content for distribution. If you've paid a subscription or been approved for a scholarship you also access to:

- The conference room
- Take-home computers and edit lab
- All other resources (gear and/or studios) you've trained on through resource cortication classes

TAKE CERTIFICATION CLASSES TO GAIN ACCESS TO EQUIPMENT AND STUDIOS



INTRO TO SONY CAMERAS: FUNCTIONS & FUNDAMENTALS

3.5 HRS. | \$45 AFS MEMBER | \$50 REGULAR PRICE

This class provides basic camera fundamentals training, an overview of Sony camera functions and safety and provides certification for several of the Sony cameras in Austin Public's inventory.

This class certifies Producers in the following equipment to then reserve at no additional cost:

- Sony Z280, Sony FX3, Sony A7Sii and Sony FS5 cameras
- Sachtler Fluid Head Tripod
- 7" video monitors and prime lenses



INTERMEDIATE CAMERA: SONY FX3

3 HRS. | \$50 AFS MEMBER | \$55 REGULAR PRICE

This intermediate class provides more in-depth training and hands-on practice with the Sony FX3 digital cinema camera and accessories.

This class certifies Producers in the following equipment to then reserve at no additional cost:

- Sony FX3 4K Cinema Camera body & Sony 18-105 Zoom E-Mount Kit Lens
- Sachtler Fluid Head Tripod
- 7" video monitors and prime lenses



INTERMEDIATE CAMERA: SONY FS5

3 HRS. | \$50 AFS MEMBER | \$55 REGULAR PRICE

This intermediate class provides more in-depth training and hands-on practice with the Sony FS5 digital cinema camera and accessories.

This course certifies Producers in the following equipment to then reserve at no additional cost:

- Sony PXW-FS5 XDCAM 4K Cinema Camera body & Sony 18-105 Zoom E-Mount Kit Lens
- Sachtler Fluid Head Tripod
- 7" video monitors and prime lenses



INTERMEDIATE CAMERA: SONY FX9

3 HRS. | \$55 AFS MEMBER | \$60 REGULAR PRICE

This class provides in-depth introductory training and hands-on practice with the Sony FX9 digital cinema camera and accessories to attendees with existing knowledge of basic camera function and fundamentals.

This course certifies Producers in the following equipment to then reserve at no additional cost:

- Sony FX9 6K Sensor Cinema Camera body & Sony Kit Lens
- Sachtler Fluid Head Tripod
- 7" video monitors and prime lenses



INTERMEDIATE CAMERA: RED KOMODO

5 HRS. | \$55 AFS MEMBER | \$60 REGULAR PRICE

This camera class provides an introductory overview of the physical build out of the camera, comprehensive instruction on settings, screen customization, RED RAW Codec, auto-focus, and the latest functions of the RED CONTROL application. Basic knowledge of camera functions is required.

This course certifies Producers in the following equipment to then reserve at no additional cost:

- RED Komodo Production Kit and Sachtler Fluid Head Tripod
- SmallHD 7" Monitor
- Rokinon Xeen Cinema Lens Kit
- DZOFilm 20-55mm & 50- 125mm T2.8 Super35 Zoom Lenses



INTERMEDIATE CAMERA: BLACKMAGIC POCKETCAM 6K PRO

3 HRS. | \$50 AFS MEMBER | \$55 REGULAR PRICE

This class provides in-depth introductory training and hands-on practice with the Blackmagic Pocket Camera 6K Pro and accessories to attendees who already have basic knowledge of camera functions and fundamentals.

This course certifies Producers in the following equipment to then reserve at no additional cost:

- Blackmagic Pocket Camera 6K Pro body
- Zoom Lens
- 5" monitor
- V-Mount battery adapter



INTRO TO CAMERA RIG AND STABILIZERS

3 HRS. | \$45 AFS MEMBER | \$50 REGULAR PRICE

This class is designed to train the camera rigs, grip gear and accessories Austin Public has to offer. It focuses on the proper set up and safety of the equipment and allows time to get additional hands-on practice with the cameras equipment.

This course certifies Producers in the following equipment to then reserve at no additional cost:

- Dana Dolly Kit
- DJI Ronin-S gimbal kit & RS2 gimbal kit
- Easy Rig with quick release
- VariZoom Solo Jib Kit with Tripod and Slider Dolly
- SHAPE Shoulder Mounts with Matte Box for all types of cameras
- 4' Glide Gear Camera Slider
- Teradek Bolt Pro Wireless Video Transmitter & Receiver
- Spider Pod platform
- Hi Hat with fluid head, Gorilla pods & Camera handles and grips



INTRO TO FIELD AUDIO

3.5 HRS. | \$45 AFS MEMBER | \$50 REGULAR PRICE

This class teaches students basic audio techniques and provides hands-on training and certification on all the basic field audio gear Austin Public offers.

This course certifies Producers in the following equipment to then reserve at no additional cost:

- Shure SM93 & ECM 77B Wired Lavalier
- Sony Wireless Lavalier kit
- Sennheiser Wireless Lavalier kit
- Sony Shotgun Mics
- Sennheiser Shotgun Mics
- Zoom H6 audio recorder
- Eletro-Voice RE50 handheld mic
- Boom poles, shock mounts, Rycote Softie wind screens, blimps, etc.
- XLR cables, 1/4 inch cables & audio adapters



INTERMEDIATE FIELD AUDIO TECHNIQUES

3 HRS. | \$50 AFS MEMBER | \$55 REGULAR PRICE

This in-depth, onsite class is specifically designed to teach intermediate audio techniques as well as provide best practices and professional tips and tricks for capturing audio during your productions as well as

This course certifies Producers in the following equipment to then reserve at no additional cost:

- Zoom F6 Audio Recorder
- RODECaster Podcasting Kit with RODE Podmics
- RODECaster Podcasting Kit with Electro-Voice RE20 Mics
- Yamaha analog audio mixer
- Mackie analog mixers
- Sound Devices Audio Mixer Deluxe



BLACKMAGIC DESIGN MULTI-CAMERA PRODUCTION

3.5 HRS. | \$60 AFS MEMBER | \$65 REGULAR PRICE

This intermediate class covers the setup, general operation and workflows for the devices included in our Blackmagic Design multi-camera field production kits.

This course certifies Producers in the following equipment to then reserve at no additional cost:

- Blackmagic Design ATEM Mini Pro switcher and 6K Pocket Cameras (x3)
- RODECaster podcast audio board and SHURE SM7B Microphones (x2)
- 13" Macbook Pro laptop and 15.6" portable monitor
- Manfrotto Tripods and/or Gorilla Pods
- HDMI & XLR Cables and other needed accessories



INTRO TO LIGHTING & GRIP

3 HRS. | \$45 AFS MEMBER | \$50 REGULAR PRICE

This class teaches students basic lighting and electrical safety and techniques and provides certification on all the field lighting and grip gear Austin Public offers.

This course certifies Producers in the following equipment to then reserve at no additional cost:

- Lowel Omni 500W and Total kits
- Lowel Rifa Soft Box (various sizes)
- Dracast 1k Bi-Color Dimmable LED panels
- Dracast 500 Flexible daylight LED panels
- Dracast X Light Tube
- Kino Flo Diva Lite
- Kino Flo Freestyle 312 LED Light Kit
- Aputure Light Storm LS 300 X kit
- Aputure LS 600 X kit
- Aputure MC RGB 4-light LED Kit
- Aputure dome and other Bowens Mounts
- Generay Full Moon 18 bi-Colored LED light
- Arri 4-light Kit with 650- & 300-watt Fresnel lights + 750 flood
- Light Panel LED on-camera light
- Luxli Cello 10" on-camera or stand LED light
- Collapsible Reflectors, LG Metal, other Reflectors/bounce boards
- Matthews Studio Equipment Scrim Kits (2 kit sizes)
- Diffusion frames and floppies
- Various C-Stands, clamps. Boom pole holders and monitor mounts, etc.
- Other accessories: Sand Bags, Apple Boxes, Scissor Clamps, etc.

STUDIO 3 TRAINING (podcast space)

3 HRS. | \$50 PRODUCERS AND CREW ONLY

This class provides hands-on certification training for Studio 3, a large office sized podcasting space. You will learn how to operate the 2 robotic studio cameras, audio board, Ross video switcher, Ross Expression software and more.

This course certifies Producers in the following equipment to then reserve at no additional cost:

- Studio 3 space
- Additional studio vocal microphones
- Mic stands (Floor & Desk) and HDMI and XLR Cables

STUDIO 2 TRAINING (medium sized studio)

4 HRS. | \$55 PRODUCERS AND CREW ONLY

This class provides hands-on certification training for Studio II, a 340 sq. ft. studio. You will learn studio terminology, Sony robotic cameras, LED studio lighting and more. This class does not cover the Control Room

This course certifies Producers in the following equipment to then reserve at no additional cost:

- Studio 2 (340 sq. ft. TV studio)
- C-stands & mic stands (Floor & Desk)
- HDMI and XLR Cables, Intercom belt packs & Headsets for crew

STUDIO 1 TRAINING (large studio)

4 HRS. | \$60 PRODUCERS AND CREW ONLY

This class provides hands-on certification training for Studio I, a 1200 sq. ft. studio. You will learn a more advanced DMX lighting system, studio cameras, prop room, loading dock, and more. This class does not cover the Control Room

This course certifies Producers in the following equipment to then reserve at no additional cost:

- Studio 1 (1200 sq. ft. TV studio)
- C-stands & mic stands (Floor & Desk)
- HDMI and XLR Cables, Intercom belt packs & Headsets for crew

STUDIO 1 & 2 CONTROL ROOM TRAINING

10 HRS. | \$50 PRODUCERS AND CREW ONLY

This class provides hands-on training for Studio 1 and 2's Control Room. You will learn all the devices in the control room not taught in the other two studio training classes as receive some practice time to put all your skills together for a studio multi-cam production.

Studio 1 or Studio 2 training required first before taking this class.

AUDIO PRODUCTION SUITE TRAINING

45 MIN. | FREE

This class is an introduction and overview to Austin Public's Audio Production suite.

This lab certifies Producers in the following equipment to then reserve at no additional cost:

- Access to the audio board, editing computer and controls of the Audio Production suite
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STUDIO CREW CERTIFICATION

45 MIN. | FREE

This safety class is required for those working on a Production in an Austin Public studio. Studio safety is the reason this class exists but basic info about cameras, lighting, audio and the control room will be given. The crew class posted on the website are for the studios. A crew certified person is not required to become a Producer to work on a production.

FOR ALL OTHER **NON-CERTIFICATION TRAINING (PRE-PRODUCTION PLANNING, DIRECTING, EDITING, SOFTWARE, POST-PRODUCTION, PA TRAINING, ETC.) PLEASE CHECK OUR WEBSITE FOR DATES AND REGISTRATION INFORMATION:**

